

The Pakistan Wetlands Programme: House No. 451, Street No. 2, Sector F-11/1, Islamabad, Pakistan.  
Telephone number: ++ 92 51 211 4125-29 • Fax number: ++92 51 211 4130 • Website: [www.pakistanwetlands.org](http://www.pakistanwetlands.org)

*Earth Day 2012 Celebrated with Schools Children*  
**“Green Earth Green Pakistan”**  
*Puppet Show highlighted the Environmental Issues of our Earth*

**Pakistan Wetlands Programme  
Green School Programme**



**WWF - Pakistan Wetlands Programme and Green School Programme and school children:  
Observing the Earth Day 2012**



WWF - Pakistan Wetlands Programme and Green School Programme  
in collaboration with Beaconhouse School  
F 7/2 Islamabad hosted the puppet show event on the occasion of Earth Day April 22nd, 2012.



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Earth Day is considered to be the best time of the year to introduce children to environmentally friendly habits to preserve and protect Mother Earth. WWF - Pakistan Wetlands Programme and Green School Programme with coordination of Beaconhouse School System F 7/2 Islamabad observed and organized the *Earth Day 2012*. **Green Earth Green Pakistan** theme was adopted by considering the International Theme **“Mobilize the Earth”**





The school students learnt the importance of preserving planet earth in a fun-filled activity arranged by WWF - Pakistan Wetlands Programme and Green School Programme. An entertaining yet informative puppet show was held to inform the children that Earth Day is not one day of celebration but it is instead a reminder of what we should be doing all year long. Motivational videos with special emphasis on the environmental pollution (air, water and land) were also part of the activity. Children were saddened to hear about the habitat loss - due to deforestation and degradation of environment- which threatens native wildlife.



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Awareness raising of environmental issues were highlighted with the help of Puppet Show and motivating video promos for young school children. Emphasis was on the environmental pollution which includes air, water and land. Beautiful animals' puppets complained about these pollutions and excessive deforestation and because of lost of their habitats, these species are now endangered or near to extinct. Human beings are also severely affected by these issues.



Then these puppets asked questions in the quiz and winners received gifts. These puppets also took an **“Earth Pledge”** from the children to keep their surroundings clean, plant a tree and forward this message to their friends and families. The same kind of event will be carried out on April 24th on another venue with different schools children. With the theme, ‘Green Earth Green Pakistan’ in

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accordance with international Earth Day theme “Mobilize the Earth”, the activity was designed to raise awareness of environmental concerns. Banners and colourful charts were put up, reading ‘Go Green’ and ‘Plant a tree today’, to encourage the children on eco-friendly living and preserving the biodiversity.



Each year on the 22 April Earth Day is celebrated across the world and each year WWF observe this important day with celebrations. Each year the day marks the anniversary of the birth of the modern environmental movement during the 1970s. The movement took place against detrimental impacts of modernizations and industrialization on human being and his environment. Earth Day reminds us the fact that we have only one earth to support the ever increasing number of human beings and other fellow creatures. This day once again invokes our consciousness about humanity's growing ecological footprints and resource consumption patterns that are going to be harmful for earth's natural resources.





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Here are five things we can do on this Earth Day to make the planet healthy and pollution-free;

1. Plant trees and flowers because they are imperative for eco-friendly atmosphere.
2. Reduce, reuse and recycle everything today.
3. Learn more about environment and how we can support it.
4. Ride bicycle today.
5. Do not use plastic bags on the Earth day.





**WWF Team**

**Nasir Iqbal Malik, Coordinator Awareness raising and Communication (Puppets Operator & Mimic)**

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**Aniq Samuels, Coordinator, Eco-Internship (Photography)**

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